



Babe Ruth League, Inc. Urban Initiative
Fighting For All Youth

Babe Ruth League, Inc. is proud to support Major League Baseball with their worthwhile efforts to reach out to urban and inner-city areas to encourage their participation in the games of baseball and softball.

Today, America has a new "face", which is more diverse and multicultural. We want to use the positive aspects of baseball and softball to help nurture the character of our inner-city children and to provide them with positive role models to stress the importance of education, and above all, to let them know we care about them and their futures.

Over the past years, baseball, softball and other youth sports opportunities have seemed to toil away in inner-cities. *The truth* is that many inner-city kids *do want* to play baseball, softball and other sports. *The truth* is there is a lot of potential talent in the inner-cities for these games. However, there are many contributing factors causing the decline of amateur sports in urban areas: lack of fields, facilities, community support, funding and volunteers. *It's hard* to play the game well if you don't have good fields to play on. *It's hard* to play the game if there aren't any volunteers to teach the basic fundamentals. *It's hard* to play the game if there aren't any clinics or training materials available to teach parents how to coach. *It's hard* to play the game without funding to cover the cost of equipment and registration fees.

Please help us make baseball and softball games of the future for the kids in urban areas, not games of the past. Childhood is a crucial time of our lives. It is the time of development that molds the kind of adult we will become. Youth baseball and softball are excellent avenues by which to teach the *game of life*. If you can help us make a difference in the life of a child, please complete the form below and return to Babe Ruth Headquarters.

Children are our greatest treasure. It is important we connect with *all of them - from the suburbs to the city streets*. Help us guide them in the right direction.



BABE RUTH LEAGUE, INC.
URBAN INITIATIVE
STEP UP TO THE PLATE FOR TODAY'S YOUTH

Yes, I would like to join Babe Ruth League, Inc.'s urban initiative and receive information on how to organize a Babe Ruth program for the youth in my area. Please send me information on the following divisions (please check all that apply):

- Cal Ripken Baseball Division (ages 4 to 12)
- 13-15 Baseball
- 16-18 Baseball
- Bambino Buddy Ball
- Softball 12&U
- Softball 16&U
- Softball 18&U

Name: _____

Home Address: _____

City, State, Zip: _____

Telephone/Fax: Home: _____ Work _____ Fax: _____

Email: _____

Major city from which players will be drawn: _____

Please return form to: Babe Ruth League, Inc., 1770 Brunswick Pike, P.O. Box 5000, Trenton, NJ 08638

Or Feel Free to Contact Babe Ruth Headquarters

Phone 609.695-1434 Fax 609.695.2505 info@baberuthleague.org

If you will need additional assistance in starting this program, please list any specific needs below:
