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Rawlings S100[®] Pro Comp[™] Sets the New Standard in Batting Helmets

New MLB[®] batting helmet mandate takes effect; provides protection for ball strikes up to 100 miles per hour

ST. LOUIS, MO – February 20, 2013 – Beginning with the start of this week’s Spring Training exhibition games, Rawlings Sporting Goods Company, Inc., a subsidiary of Jarden Corporation (NYSE: JAH), and its new S100[®] Pro Comp[™] batting helmet will become the standard throughout Major League Baseball[®]. The mandatory implementation of Rawlings’ technologically-advanced batting helmet is outlined in the 5-year collective bargaining agreement signed in November 2011 by MLB and the MLB Players Association[™]. Rawlings is the Official Batting Helmet of Major League Baseball.

Approximately 200 MLB players elected to wear the Rawlings S100 Pro Comp last year before the league-wide rule went into effect, including National League[™] batting champion Buster Posey of the World Series[™] champion San Francisco Giants[™].

“Collectively with MLB and the MLB Players Association, we developed the Rawlings S100 Pro Comp batting helmet to provide increased protection for the world’s best baseball players, while meeting their specific functional and performance demands,” said Art Chou, senior vice president of product for St. Louis-based Rawlings. “The evolution of the Rawlings S100 product line clearly illustrates how we can deliver innovative protective solutions at the very highest level of the sport while still delivering high-performing equipment so these players can continue to play at their peak levels.”

Constructed of aerospace-grade carbon fiber composite, the new Rawlings S100 Pro Comp batting helmet provides technologically-enhanced protection for ball strikes up to 100 miles per hour. Earlier this week, the innovative Rawlings S100 Pro Comp helmet design was named a finalist for the Edison Awards in the category of material science-composites. The Edison Awards honors excellence in new product development and innovation.

The next-generation S100 Pro Comp is 300-percent stiffer and 130 times stronger than the traditional ABS plastic helmet that was the previous standard in Major League Baseball, yet features a significantly lighter and smaller design than previous S100 models that have been tested in recent years. The similarities in weight and size to the traditional helmet allow for a seamless transition to the Rawlings S100 Pro Comp for all MLB players.

“Protecting our players with the latest innovations in protection equipment is a top priority of Major League Baseball,” said Dan Halem, Senior Vice President, Labor Relations, Major League Baseball. “Last year the Rawlings S100 Pro Comp received a great reception from the MLB players that chose to wear it, and we’re pleased to take the next step and roll it out league-wide.”

For more information, please visit www.rawlings.com or www.mlb.com.

About Rawlings

Rawlings Sporting Goods Company, Inc. is an innovative manufacturer and marketer of sporting goods worldwide. Founded in 1887, Rawlings is an authentic global sports brand, trusted by generations of athletes from the sandlot to the pros. Rawlings’ unparalleled quality and expert craftsmanship are the fundamental reasons why more athletes choose Rawlings, and why Rawlings is the Official Batting Helmet and Ball Supplier of Major League Baseball[®], the official baseball of Minor League Baseball[™] and the NCAA[®], and the approved baseball, basketball,



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football and softball of the National High School Federation®. For more information, please visit www.rawlings.com or by phone at (314) 819-2800.

About Jarden Corporation

Jarden Corporation is a leading provider of a diverse range of consumer products with a portfolio of over 100 trusted, quality brands sold globally. Jarden operates in three primary business segments through a number of well recognized brands, including: Outdoor Solutions: Abu Garcia®, Aero®, Berkley®, Campingaz® and Coleman®, ExOfficio®, Fenwick®, Gulp!®, K2®, Marker®, Marmot®, Mitchell®, Penn®, Rawlings®, Shakespeare®, Stearns®, Stren®, Trilene®, Völk® and Zoot®; Consumer Solutions: Bionaire®, Breville®, Crock-Pot®, FoodSaver®, Health o meter®, Holmes®, Mr. Coffee®, Oster®, Patton®, Rival®, Seal-a-Meal®, Sunbeam®, VillaWare® and White Mountain®; and Branded Consumables: Ball®, Bee®, Bernardin®, Bicycle®, Billy Boy®, Crawford®, Diamond®, Dicon®, Fiona®, First Alert®, First Essentials®, Hoyle®, Kerr®, Lehigh®, Lifoam®, Lillo®, Loew Cornell®, Mapa®, NUK®, Pine Mountain®, Quickie®, Spontex® and Tigex®. Headquartered in Rye, N.Y., Jarden ranks #371 on the Fortune 500 and has over 25,000 employees worldwide. For in-depth information about Jarden, please visit www.jarden.com.

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